



Elevate your event
WITH THE TUMI DIFFERENCE



TUMISPECIALMARKETS.COM • 800.669.3181

HOW IT WORKS

We will bring the TUMI retail store experience to your next event. We can set up anywhere you are hosting — in a ballroom, poolside, on a golf course, or on a ski slope. Our consultants create a custom shopping experience for your guests, complete with TUMI signage and a curated product display.

Our staff provides suggestions and advice, plus an opportunity to explore the products hands-on. Once guests have chosen their bag, we take care of the order (with monogramming), and have it shipped to them 10 days after the event. Guests love this luxury shopping experience and are left with positive memories of your event every time they use their TUMI bag.



CHOOSE YOUR PREFERRED ASSORTMENT

We'll take care of everything else.

FIRST CLASS CABIN

TUMI TRAVEL BAGS

BUSINESS CLASS CABIN

TUMI DAY BAGS & BUSINESS CASES

COACH CLASS CABIN

TUMI SMALL LEATHER GOODS





**FIRST CLASS CABIN
TRAVEL BAGS**

STYLE #	PRODUCT	MSRP
22038	Alpha 2 Wheeled Carry-On Garment Bag	\$695
22060	Alpha 2 Intl. Expandable 4 Wheeled Carry-On	\$625
228261	V3 Expandable Continental Carry-On	\$545
28721	Tegra-Lite® Max Continental Expandable Carry-On	\$745

**BUSINESS CLASS CABIN
DAY BAGS, BACKPACKS & BUSINESS CASES**

STYLE #	PRODUCT	MSRP
26141	Alpha 2 Expandable Organizer Laptop Brief	\$455
26578	T- Pass® Business Class Brief Pack®	\$495
26516	Alpha 2 TUMI T-Pass® Medium Laptop Slim Brief	\$345

**COACH CLASS CABIN
SMALL LEATHER GOODS**

STYLE #	PRODUCT	MSRP
19275	Alpha ID Lock™ Zip Travel Case	\$165
118631	Delta Slim Single Billfold	\$85
19243	Alpha Breast Pocket Wallet	\$120
18732	Nassau ID Lock™ Global Center Flip	\$165
18671	Delta Passport Case	\$120
118633	Delta Global Double Billfold	\$100

PLEASE NOTE that this is our "Preferred Assortment". These models may change in the future subject to inventory availability. Tell us about your group and allow us to hand pick the assortment ahead of time to suit your recipients. Prices are always subject to change in the future.

THE DETAILS

- There is a \$500 non-refundable Fitting Fee per TUMI person.
- There is a rooming requirement for our TUMI consultant. Call for details.
- TUMI consultants are available for a maximum of 10 hours per day with appropriate breaks.
- All product is FOB, our warehouse in Vidalia, Georgia.
- You will be required to have a PO on file for the number of recipients.
- Costs will be averaged out per recipient. Some bags will cost more some and some will cost less, but we will bill you the same pre-negotiated cost per recipient. Dollar cost averaging allows you to manage your costs per recipient.
- TUMI brand signage consists of one black TUMI table drape and two TUMI banner stands.
- TUMI conducts fitting events in North America and the Caribbean only. Recipient shipments can be made outside of the United States, but customer is responsible for all freight and all international duties and taxes.
- Please allow at least a 45-day lead time from order to event date.
- We require a hardcopy roster of recipients in advance to be checked off as they are fitted.

TIPS FOR SUCCESS

- Your recipients will want to spend time with the TUMI consultant to match their requirements with the perfect TUMI product.
- Lighting and background noise make a difference. Low noise levels will allow your recipients to hear what the TUMI consultant is saying and ample lighting will allow them to properly “shop” and see what they are choosing. If an outdoor venue is chosen, shade for all participants is key.
- Not all TUMI products take a monogram. Let your recipients choose no monogram if they wish.
- Less is more: we suggest no more than six products per level. Too many products make it harder for the recipient to make up his/her mind. Tell us about your group in advance and allow us to hand pick the exact assortment ahead of time.
- Assigning one of your on-site staff to the fitting area will allow for breaks and to take care of whatever might come up.
- If your recipient group had a high female percentage, color matters! Add some color to the mix.
- It is essential to stagger the arrivals so that each recipient can spend time with the TUMI consultant “trying on” product to be sure to make their best choice.